



CALGARY RAIDERS HOCKEY BRANDING POLICY

The Board of Directors of the Calgary Raiders Hockey Club (CRHC) encourages all players and families to take pride in their logo and association - all Raiders belong to a team and all teams are a part of the Raiders! We have been given permission to use the Raiders Logo by PA Raiders and there are specific guidelines for us to abide by. The policy helps us preserve the Raiders brand, only CRHC approved suppliers are to be used for ordering team apparel and promotional products. The policy enables the CRHC to:

- Control distribution and use of the Raiders Brand and approved logos
- Create a uniform look for all players, fostering pride in CRHC

Apparel/Branding

In order to preserve the RAIDERS Hockey brand, only approved suppliers are to be used for ordering team apparel. Information regarding the available apparel will be made accessible on the RAIDERS Hockey website. All apparel bearing the **RAIDERS Hockey logo and name** MUST BE approved by the Board of Directors and CANNOT be altered or reproduced without PRIOR consent of the Board of Directors.

The use of participant names and number on apparel can be a safety and security concern. The decision to place names/numbers on such apparel should be at the discretion of the parent(s) / guardian(s). NOTE: "Apparel" does NOT refer to the RAIDERS Hockey game / practice jerseys. "Apparel" is referring to such items as, but not limited to: jackets, t-shirts, hoodies, track pants, hats etc.

Penalty

We have confidence that all teams will work to ensure these policies are adhered to. If a Calgary Raiders Hockey Club team purchases apparel, promotional products or jerseys from a supplier that is not a CRHC approved supplier, the team is subject to disciplinary action. The Team Manager and Head Coach will be required to appear before the CRHC Discipline Committee. The Discipline Committee will determine the appropriate penalty or fine.

Raiders Hockey Logo

The Calgary Raiders Hockey Club logos are intended for use exclusively on team apparel to foster unity and promote team spirit among players, coaches, and supporters. The primary function of the logos is to represent the team within the community. The Raiders logos may ONLY be used with the expressed written consent of the Raiders Executive Board of Directors. Potential approvals will include an NDA Signed for A SPECIFIC ITEM, not FULL access to garments and apparel. Any use of the RAIDERS Hockey logo, without PRIOR permission, is strictly prohibited.





Advertising/Sponsorship on Apparel

Teams are from time to time able to secure corporate sponsors for the purchase of team apparel. CRHC encourages and welcomes the sponsorship, however, if the sponsor wishes to place its logo on the team apparel. Although CRHC encourages and welcomes the sponsorship, the Board of Directors want to ensure that the corporate logo or advertising is appropriate in size and location, suitable for children to be wearing and not in competition with any association-level sponsors or partners.

Practice Jerseys

If a CRHC logo or the Raiders name is to be added to the practice jersey, they must be ordered directly through Tuxedo.

Game Jerseys

In the event the sponsor wishes to place its logo on a Raiders Jersey, (i) the total amount of the sponsorship must be greater than \$1,000.00, (ii) they must abide by the Advertising/Sponsorship on Apparel notes above, and (iii) prior written consent must be obtained from the Executive Board of Directors.

Non-Apparel Items

The CRHC understands that opportunities arise throughout the season for teams to purchase Raiders products other than apparel. Any non-apparel items that differ from what is offered on the Raider's Online Store are to be presented to the Board of Directors for approval, and an NDA must be signed by the vendor.





Approved Vendors 2025/2026

Medals, Trophies, and Dressing Room Flags

Custom Laser Works. [Custom Laser Works](https://www.customlaserworks.ca)



To order, contact Tammy:

Custom Laser Works

tammy@customlaserworks.ca

Apparel

Tuxedo Source for Sports (Tuxedo). All apparel must be purchased either through the [Raiders Online Store](https://www.raidersonlinestore.ca), or through Tuxedo directly. All items on the Raiders Online Store have been discounted to reflect the team rates. All team orders must be placed by team managers only and teams are entirely responsible for approving and paying for their Raiders apparel order. Please email team orders to:

TEAMAPPAREL@TUXEDOSPORTS.CA

TUXEDO SOURCE FOR SPORTS RAIDERS

RAIDERS 3RD JERSEY

JERSEY FRONT

Jersey
Youth - YS, YM, YL
Adult - S, M, L, XL, XXL, XXXL

PANT SHELL FRONT

JERSEY BACK

Shell
Youth - YS, YM, YL
Adult - S, M, L, XL, XXL
Goal - GS, GYM, GL, GXL, GXXXL

Socks
Youth - S (18") M (20") L (22")
Adult - S (24") M (26") L (28") XL (30") XXL (32")

JERSEY - \$67.00
SHELL - \$45.00
SOCKS - \$28.00

Payment on pick up.
Delivery - Approx 4-6 weeks
Email teamapparel@tuxedosports.ca to place order.

Social: @tuxedosports
Phone: 403-695-4458
Address: 2520 Centre Street North

TUXEDO SOURCE FOR SPORTS RAIDERS

RAIDERS 3RD JERSEY

JERSEY FRONT

PANT SHELL FRONT

JERSEY BACK

PANT SHELL SIDE

SOCKS

\$80.00 PER JERSEY
\$30.00 SOCKS (22", 26" & 30")
\$58.00 PANT SHELL

SIZE USING GAME JERSEYS & SOCKS

Payment on pick up.
Orders must be in by November 14th at midnight to ensure delivery by December 22nd.
No exceptions.
Email teamapparel@tuxedosports.ca to place order.

Social: @tuxedosports
Phone: 403-695-4458
Address: 2520 Centre Street North

TUXEDO SOURCE FOR SPORTS RAIDERS

TUXEDOSPORTS 403-695-4458 #2520 CENTRE STREET NORTH

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